

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR 319843			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	STEVENS REED CURCIO & POTHOLM			FRIENDS OF RAJA			
AND	201 N Union St Ste 200			1910 Cochran Rd			
ADDRESS	Alexandria VA 22314-2651			Manor Oak One, Suite # 100			
	USA			Pittsburgh PA 15220-1203			
				USA			
CONTACT				PRODUCTRAJA WEEK 8/29			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 217	PRODUCT 1310			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/29/12 AND ENDING 09/04/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE EMTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 Sa 30 MIN SEP		1	05:58A	07:58A	30S	09/01/12-09/01/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
2 Sa 30 MIN SEP		1	07:58A	10:00A	30S	09/01/12-09/01/12	SAT.CBS MORNING NEWS	1	225.00	225.00
3 Su 30 MIN SEP		1	08:58A	10:28A	30S	09/02/12-09/02/12	CBS SUN MORN	1	325.00	325.00
4 M-F 30 MIN SEP		1	09:30A	09:57A	30S	08/29/12-09/04/12	PITTSBURGH LIVE	2	165.00	330.00
5 11111.. 30 MIN SEP		3 2	10:58A	11:58A	30S	08/29/12-08/31/12 09/03/12-09/04/12	PRICE IS RIGHT	5	500.00	2500.00
6 11111.. 30 MIN SEP		3 2	11:58A	12:30P	30S	08/29/12-08/31/12 09/03/12-09/04/12	NOON NEWS	5	500.00	2500.00
7 M-F 30 MIN SEP		2	04:00P	04:30P	30S	08/29/12-09/04/12	4-430PM NEWS	4	650.00	2600.00
8 M-F 30 MIN SEP		3 2	04:30P	05:00P	30S	08/29/12-08/31/12 09/03/12-09/04/12	430-5PM NEWS	5	650.00	3250.00
9 M-F 30 MIN SEP		4 1	05:00P	05:30P	30S	08/29/12-08/31/12 09/03/12-09/04/12	5-530PM NEWS	5	800.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
10	M-F	2	05:30P	06:00P	30S	08/29/12-09/04/12	530-6PM NEWS	4	800.00	3200.00
30 MIN SEP										
11	Sa	1	06:00P	06:30P	30S	09/01/12-09/01/12		1	350.00	350.00
30 MIN SEP										
12	11111..	3	05:58P	06:30P	30S	08/29/12-08/31/12	M-F 6PM NEWS	5	800.00	4000.00
30 MIN SEP		2				09/03/12-09/04/12				
13	Su	1	06:30P	07:00P	30S	09/02/12-09/02/12		1	350.00	350.00
30 MIN SEP										
14	Su	1	06:58P	08:00P	30S	09/02/12-09/02/12	60 MINUTES	1	2200.00	2200.00
30 MIN SEP										
15	M-Su	1	11:00P	11:35P	30S	08/29/12-09/02/12	11PM NEWS	3	1600.00	4800.00
30 MIN SEP		2				09/03/12-09/04/12				
Total Contract:								44		30830.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	30330.00	30330.00	
GRAND TOTAL									30330.00	

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